

Ana Carolina B. de Magalhães

Frontend Developer | UX/UI Designer

Frontend Developer & Aspiring UX/UI Designer with a solid background in creating responsive web applications using React.js and TypeScript. I am transitioning my career from Architecture and Urbanism to technology, bringing with me a strong foundation in project management and problem-solving.

My professional experience includes analyzing user behavior to improve usability and conversion rates, as well as developing scalable and user-friendly interfaces. I am passionate about creating products that are not only technically robust but also offer an exceptional user experience.

Work history

UX/UI Analyst

Flix E-commerce, Remote

January 2025
June 2025

- Conducted Conversion Rate Optimization (CRO) analysis to identify opportunities for improving website performance and user satisfaction.
- Utilized Microsoft Clarity to analyze user behavior on the website, identifying friction points and generating insights to guide UX improvements.
- Provided continuous suggestions for enhancing user experience and interface design, with the aim of boosting usability and conversion rates.
- Performed manual testing of new features to ensure proper functionality and responsiveness across different devices and browsers.

Internship in Frontend Development

Conta Café

December 2023
December 2024

- Responsiveness: Ensured all interfaces were fully responsive, providing a consistent and optimized user experience across mobile, tablet, and desktop devices.
- Component Redesign: Redesigned and styled several user interface components, improving the usability and visual appearance of the application.
- Notification Component Creation: Developed a custom notification component, integrated with the system, to alert users of important updates in real time.

Assistant Interior Designer

Marins e Rampinelli Arquitetura

November 2020
February 2021

- Assisted in the development of interior design projects, contributing to the creation of layouts and technical detailing

Assistant Interior Designer

Daniela Andrade Arquitetura

February 2020
August 2020

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- linkedin.com/in/anabmagalhaes

Skills

- HTML
- CSS
- JavaScript
- React
- TypeScript
- Microsoft Clarity
- Figma
- Design Systems
- User Journey Mapping
- Visual Prototyping
- UX Research Methods

Languages

- Portuguese (native)
- English (intermediate)

. Assisted in the development of interior design projects, contributing to the creation of layouts and technical detailing

Education

Full Stack Web Development

September 2023

[Puc Minas](#)

Web Development

February 2022

May 2023

[Trybe](#)

Bachelor's Degree in Architecture and Urbanism

January 2017

December 2021

[FAESA](#)

Projects

Ghibli Movies API

[Link of the project](#)

Ghibli Movies

[Link of the project](#)

To-Do List App

[Link of the project](#)

Pokeball Animated

[Link of the project](#)

Pokedex - UI Design

[Link of the project](#)